Investing in the Future of Sigma Alpha

Understanding the Proposed National Dues Adjustment

For nearly a decade, Sigma Alpha has remained committed to providing meaningful experiences, leadership development, and lifelong connections for members without increasing national dues. The last national dues increase occurred in 2016.

Since then, the world and the needs of our members have evolved significantly. Rising operational costs, inflation, increased conference expenses, and expanded expectations for member programming and support have all impacted the resources required to deliver the high-quality Sigma Alpha experience our members deserve.

Since 2016, cumulative inflation in the United States has increased by approximately 35–40%, significantly impacting the cost of conferences, technology, insurance, travel, member services, and operational support. During that same period, Sigma Alpha intentionally chose to continue investing in members first by maintaining and expanding programming and services without increasing national dues.

Over the past two fiscal years alone, Sigma Alpha has absorbed more than $90,000 in operational deficits while working to maintain programs, member support, and organizational services. Those deficits have been covered primarily through organizational reserves.

While reserves exist for times of need and strategic investment, ongoing deficit spending is not sustainable for the long-term health and future growth of the sorority. To responsibly sustain and strengthen Sigma Alpha today and for future generations of members, the organization must make strategic investments now.

As a result, the National Board of Directors is proposing a national dues increase of $55 annually beginning in the 2026–2027 academic year.

Proposed Dues Structure

- $5 added to the fall semester national dues payment
- $50 added to the spring semester national dues payment

This adjustment is designed to strengthen the member experience today while investing in the future of Sigma Alpha for years to come.

What This Investment Supports

Enhanced Leadership & Professional Development Opportunities

Sigma Alpha is intentionally expanding opportunities that prepare members for success both during college and beyond graduation.

Recent and upcoming initiatives include:

- Ignite Leadership Conference

- Expanded career-connected learning opportunities
- Industry mentorship and networking experiences
- Professional development programming
- Increased employer and internship connections
- Experiential learning opportunities aligned with the Sigma Alpha Pillar Framework

These programs are designed to help members build the essential skills employers value most while strengthening confidence, leadership capacity, and career readiness.

Stronger Lifelong Member Engagement

Sigma Alpha is more than a collegiate experience; it is a lifelong sisterhood.

Additional resources and programming will help create:

- More opportunities for alumnae engagement nationwide
- Virtual and accessible programming for members regardless of location
- Stronger collegiate-to-alumnae transition support
- Expanded networking and mentorship opportunities between members and alumnae

The goal is to ensure every Sigma Alpha member continues to find value, connection, and opportunity long after graduation.

Increased Resources & Member Support

Like many organizations across the country, Sigma Alpha has experienced increased costs related to:

- Conference and event venues
- Technology and digital platforms
- Member services and operational support
- Insurance and risk management
- Educational and leadership resources

This adjustment helps ensure Sigma Alpha can continue delivering safe, high-quality, and meaningful experiences for members nationwide.

New Member Benefit Included

As part of this proposed dues adjustment, every member in good standing will now receive access to a $25,000 accidental insurance policy.

Key highlights include:

- Coverage for secondary or out-of-pocket accident-related expenses not covered by a primary insurance policy
- Coverage applies beyond Sigma Alpha activities and events
- Coverage extends year-round, not just during the academic year
- Eligible for members who were in good standing the prior semester and have not yet graduated from their university

This new benefit reflects Sigma Alpha's commitment to supporting and protecting members beyond the classroom and chapter experience.

Looking Ahead

Sigma Alpha is entering an exciting new era focused on experiential learning, career-connected opportunities, leadership development, and lifelong engagement.

The proposed dues adjustment is not simply about rising costs, it is about continuing to build an organization that remains relevant, impactful, and valuable for current and future members.

The National Board of Directors is committed to transparency, thoughtful stewardship of organizational resources, and investing in experiences that create meaningful value for members throughout their lives.

We are excited about the future of Sigma Alpha and grateful for the voices, leadership, and partnership of our members as we continue building that future together.