Sigma Alpha
SORORITY

BIG IDEA BOOK

REAL ACTIVITIES
REAL SKILLS
REAL SISTERHOOD

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The Pillar of Fellowship

Fellowship Activity: Rotating Paintings

Chapter Contact Information

1. **Chapter Name/University**

Beta Omega – Washington State University

2. **Name of Committee Chair/Activity Lead**

Melissa Kudsk

3. **Email Address of Committee Chair/Activity Lead**

mkudsk06@gmail.com

Activity Overview

4. **How many years has your chapter conducted this activity?**

First year

5. **Primary Goal(s) of Activity:**

To have everyone interact in an engaging way while getting a new painting piece every couple of minutes.

Participation and Timing

6. **Approximate Number of Sisters Who Participated:**

17

7. **Is there a specific or ideal time of the year for this activity?**

There is not a specific time of year for this activity, this can be done at any time.

Timeline and Planning

8. **Activity Timeline:**

This event was planned during one of the MCEP meetings as the classes planned their fellowship event. This was the main idea the MC's had and decided this was the activity they wanted to do. They made a list of all the supplies they needed and for this to be in budget. The activity was on October 13th during our normal chapter meeting time.

9. **Steps to Plan, Organize, and Implement the Activity:**

This was planned and organized by creating a list of the supplies needed within the budget and looked at the supplies we already had. After we knew what supplies we needed to get, we purchased the additional materials needed. We have the people assigned to bring items to the event. The MC's assigned who was going to describe and give instructions at the event. After everyone had a canvas and some paint, we set a timer of when to switch the painting to the next person. Once all the paintings have made it around to everyone, with their original painting, they got to see what each person added to their painting.

Budget and Financial Planning

10. **Budget Summary for the Activity:**

-Budgeted: $45
-Amount Spent $35 (under budget)
-Items: Paint (already had in supplies), Paint brushes (already had in supplies), small canvas (30.98), and snacks

Outcomes and Reflection

11. **How did your chapter measure success?**

We measured by attendance and feedback from the attendees.

12. **How did the chapter celebrate the completion or success of the activity?**

Everyone talked about the pieces they got back and each person got to take their painting home.

13. **Key Takeaways or Lessons Learned:**

Lots of fun, everyone engaged, festive, and everyone enjoyed it.

Collaboration and Outreach

14. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

15. **How did your chapter publicize the activity *before* it took place?**

In the chapter member's calendar.

16. **How did your chapter publicize or share the activity *after* it took place?**

Photos on social media of the events.

Advice and Replication Tips

17. **What advice or tips would you give another chapter trying this activity for the first time?**

Have a theme of what you will be painting, we did Halloween since it was October. This gives people some help of what to paint and this makes it a little more fun, seeing how each person interprets this theme.

18. **Additional Helpful Information for Future Chapters:**

The materials required are: an item to paint on, paint and paint brushes. We did this activity during our normal 1 hour chapter meeting, this can be longer as needed.

Fellowship Activity: Women in Leadership & Professional Development Panel

Chapter Contact Information

1. **Chapter Name/University**

Alpha Beta – Northwest Missouri State University

2. **Name of Committee Chair/Activity Lead**

Penelope Cline

3. **Email Address of Committee Chair/Activity Lead**

penelopelcline@gmail.com

Activity Overview

4. **How many years has your chapter conducted this activity?**

First year

1. **Primary Goal(s) of Activity:**

The activity was designed to address the need for practical career preparation and professional development for life after college. The goals included gaining insight into what life looks like post graduation, experiencing real world interview scenarios, learning effective strategies for interview preparation, understanding how to make a lasting impression in professional settings, managing burnout in both personal and professional contexts, and navigating career growth opportunities. Overall, the activity aimed to equip participants with the skills, confidence, and knowledge needed to successfully transition into the workforce and thrive in their chosen careers.

Participation and Timing

2. **Approximate Number of Sisters Who Participated:**

41

3. **Is there a specific or ideal time of the year for this activity?**

The activity was held in February, giving students an early opportunity to focus on career preparation, practice interviews, and plan for post college goals.

Timeline and Planning

4. **Activity Timeline:**

Planning for the activity began a couple of months in advance. The committee met twice during the planning process, and the activity was held on February 17th, 2025.

5. **Steps to Plan, Organize, and Implement the Activity:**

To plan this activity, we first identified the goals and needs, such as career preparation, interview practice, and professional development. A committee was formed to help organize and oversee the event, beginning planning a couple of months in advance. The committee met twice to assign tasks, discuss logistics, and develop content, including interview exercises and strategies for making a professional impression. We secured a date and location, prepared necessary materials, and promoted the activity to ensure participation. On the day of the event, the plan was executed with active engagement, followed by a debrief to reflect on successes and areas for improvement for future chapters.

Budget and Financial Planning

6. **Budget Summary for the Activity:**

The total budgeted amount for the activity was $10. The only line item purchased was thank you cards, which cost $5.44. The activity came in under budget, leaving some funds unused.

Outcomes and Reflection

7. **How did your chapter measure success?**

Our chapter measured success by participant engagement and learning outcomes. Success was indicated by attendance, active participation during activities, and positive feedback from attendees about gaining real world interview experience, professional development skills, and strategies for managing career growth and burnout.

8. **How did the chapter celebrate the completion or success of the activity?**

The chapter celebrated the completion of the activity by thanking participants and committee members for their involvement. We acknowledged contributions with thank you cards and reflected on the successes and lessons learned from the event.

9. **Key Takeaways or Lessons Learned:**

The activity was successful in providing participants with valuable career preparation, interview practice, and professional development skills. What worked well was the hands on approach, committee collaboration, and clear organization, which kept the event engaging and focused. Next time, we might expand the activities to include more interactive exercises, allow additional time for discussion, and increase promotion to reach more participants. Overall, the experience highlighted the importance of early planning, teamwork, and adapting content to meet participants' needs.

Collaboration and Outreach

10. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

11. **How did your chapter publicize the activity *before* it took place?**

The chapter publicized the activity by informing members during a leadership meeting. We shared the date, time, and details of what would be covered, ensuring members knew what to expect and encouraging participation.

12. **How did your chapter publicize or share the activity *after* it took place?**

After the activity, the chapter shared highlights and key takeaways with members through a follow up discussion at the next meeting. We also thanked participants and reflected on what was learned to encourage future involvement.

Advice and Replication Tips

13. **What advice or tips would you give another chapter trying this activity for the first time?**

For chapters trying this activity for the first time, involve younger members in the planning and execution process to bring fresh ideas and energy. Start planning a couple of months in advance, hold a few committee meetings to assign tasks, and clearly communicate the purpose and schedule to participants. Focus on engaging activities, such as interactive discussions or practice interviews, and be flexible to adapt based on participant needs. This approach helps ensure a well organized, impactful, and enjoyable experience for everyone.

14. **Additional Helpful Information for Future Chapters:**

No additional insurance was required for this activity. Advisor approval was obtained prior to planning, and all committee decisions were voted on by chapter members. There were minimal safety or risk-management concerns since the event was held indoors. Contingency planning was simple, as the activity could easily be moved to another room if needed. Required resources included a meeting space, materials for activities, and thank you cards. Committee members should expect to dedicate a few hours over a couple of months for planning, preparation, and follow up.

Fellowship Activity: Secret Sister

Chapter Contact Information

1. **Chapter Name/University**

Nu – Colorado State University

2. **Name of Committee Chair/Activity Lead**

Megan Gross

3. **Email Address of Committee Chair/Activity Lead**

Megangross303@gmail.com

Activity Overview

4. **How many years has your chapter conducted this activity?**

First year

1. **Primary Goal(s) of Activity:**

Grow the bonds of sisterhood between our active members and our fall 25 PC. We hoped to provide a calm and lighthearted atmosphere so girls would be more comfortable talking to each other and begin a special relationship with someone new through a gift exchange.

Participation and Timing

2. **Approximate Number of Sisters Who Participated:**

22

3. **Is there a specific or ideal time of the year for this activity?**

Holidays/winter

Timeline and Planning

4. **Activity Timeline:**

Began planning for secret sister around October, creating a new group chat for planning the event. I met with a couple of the girls twice, but mostly arranged things over the phone until the event date, December 7th.

5. **Steps to Plan, Organize, and Implement the Activity:**

-Created a new group chat for the event since there would be a lot of communications.
-Sent a poll to all members deciding the date of the event and who could attend (majority won).
-Group discussed merchandise for the event.
-Created a budget and contacted tgi Greek.
-Finalized the list of girls going and recieved their shirt sizes.
-Paired them up for secret Santa exchange, making sure every new member was paired with an active.
-Made a list of food and supplies for the event (many members cooked/brought food) recommendations: hot chocolate, chili, hot dogs, or all of the above.
-Approved design and cost of merchandise and placed order.
-Created a form for all attending girls of their favorite things and sent it out, then created a spreadsheet of all responses.
-Messaged each girl individually their secret santa and sent them a link to the response spreadsheet.
-Wrapped and tagged merchandise (once it arrived) in different Christmas gift boxes for each girl to receive on arrival. A "gift from the chapter."
-Coordinated miscellaneous details: banner, movie to watch, hot chocolate toppings, etc.
-On event date: set up 2 hours, mostly cooking. Make pile of secret santa gifts as girls arrive and give them their chapter present.
-Girls eat, everyone opens the chapter gift (sweatshirts), then secret santa gift exchange.
-Movie until event is over!

Budget and Financial Planning

6. **Budget Summary for the Activity:**

Budget: $75
-Supplies (wrapping, gift tags): $30
-Food+dish (hot chocolate, cookies, toppings, napkins, cups, serving bowls: $40

-Movie: $5

Actual: $36
Amount was under because I got 50% off all of the supplies + dish items, and many members helped out with food, we watched a free movie.

Merchandise came from our extra funds

Outcomes and Reflection

7. **How did your chapter measure success?**

The attendance was a huge success, getting about half the chapter into one place on a weekend and before finals was an accomplishment. Everyone verbally expressed that they felt it was a fun event and loved their gifts. We measured success by the faces each girl made when giving/recieving a present. Everyone felt very close.

8. **How did the chapter celebrate the completion or success of the activity?**

We proudly wear our sweatshirts! Many of us that were there through the whole process gave each other big hugs and gave a little speech before everyone opened their chapter presents, and I still hear people saying they wish they had been there.

9. **Key Takeaways or Lessons Learned:**

Biggest takeaway: Pair up some of the girls you haven't seen talk, but think would really get along or girls you think could push each other out of their comfort zones and make strong friendships! Be firm on the details as a chair, some things can be just YOUR decision because it's your vision!
Lesson learned: try and host the event at one of the biggest houses in the chapter, and don't give people control of the TV remote!

Collaboration and Outreach

10. **Who was involved in this activity?**

Chapter members only.

11. **If applicable, please list key partners or collaborators:**

Vice President, Philanthropy Chair, and Secretary.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

I made a flyer on Canva and sent it to the flare and presented it in chapter.

13. **How did your chapter publicize or share the activity *after* it took place?**

I posted pictures to an album made in flare for the event, posted about it on my social media, and thanked everyone that came.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

Make a couple teams of people to handle certain things day of: food, decor, gifts, etc.

15. **Additional Helpful Information for Future Chapters:**

Beware of weather and parking! Encourage carpooling so girls don't have to travel in dangerous weather.

Fellowship Activity: Nighttime Hayride & Bonfire

Chapter Contact Information

1. **Chapter Name/University**

Alpha Kappa – University of Delaware

2. **Name of Committee Chair/Activity Lead**

Olivia Fox

3. **Email Address of Committee Chair/Activity Lead**

oliviafx@udel.edu

Activity Overview

4. **How many years has your chapter conducted this activity?**

First year

1. **Primary Goal(s) of Activity:**

The goals of this activity were to provide sisters with an opportunity to have some fun together outside of school, relax before finals, and improve chapter moral. This event required sisters to meet a certain number of points to be eligible to attend. The point requirement (about half of what is required to go to formal) caused sisters to attend more events, complete more service hours, and overall become more engaged in the sorority.

Participation and Timing

2. **Approximate Number of Sisters Who Participated:**

20

3. **Is there a specific or ideal time of the year for this activity?**

Fall, best time for bonfires and hayrides!

Timeline and Planning

4. **Activity Timeline:**

The committee began planning the event about a month before. The committee met every chapter (every other week) and also communicated through GroupMe between chapters as the event progressed. The activity was held on 11/09/2025.

5. **Steps to Plan, Organize, and Implement the Activity:**

- Committee meets for the first time to discuss timing and dates.
- Contact local apple orchard or farm (somewhere that has hayride events) and see upcoming dates.
- Inform Vice President, and advisors about the idea for the event and get the green light.
- Send a poll to the sorority members with 3-4 dates for the event.
- Send a follow-up poll with potential times for the event (if possible).
- Select the most popular dates/times for the event.
- Delegate a committee member to purchase supplies for the event (in this case, we only had to purchase s'mores materials and apple cider, don't forget cups and napkins!)
- Reimburse committee member through GCM (make sure they have their receipts!)
- Open a sign-up for the event for sisters 2 weeks ahead of the selected date (ask for help from the secretary with this).
- Remind sisters about the event at chapter. Communicate clearly about meet-up/ pick-up points.
- Have fun and make s'mores!

Budget and Financial Planning

6. **Budget Summary for the Activity:**

Total budgeted: $50
Items in budget: S'mores supplies, apple cider, hayride tickets
The activity was on budget at $46, this is due to donations for the event (~$700) for the hayride tickets.

Outcomes and Reflection

7. **How did your chapter measure success?**

We measured sucess through feedback which was all positive!

8. **How did the chapter celebrate the completion or success of the activity?**

The chapter decided to celebrate the completion by working to plan a similar event the following fall!

9. **Key Takeaways or Lessons Learned:**

Delegating responsibilities to different members in the fellowship committee was very helpful. In addition, asking for help from the VP, Secretary, and Advisors was very helpful in signing up and receiving donations. Not every sister was able to attend this event due to the limited funds; next time, we will try to prioritize this event by fundraising and asking for donations early on!

Collaboration and Outreach

10. **Who was involved in this activity?**

Chapter members, Community Organizations, and Advisors.

11. **If applicable, please list key partners or collaborators:**

Milburn Orchards and Advisors.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

It was communicated in the chapter calendar and at chapter, it was not promoted through social media since it was not a public event.

13. **How did your chapter publicize or share the activity *after* it took place?**

After the event took place we shared photos on our social media and discussed our thoughts on it at the following chapter.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

I would say to prioritize your community partner relationships by supporting small businesses first since they are more likely to be willing to work with the sorority.

15. **Additional Helpful Information for Future Chapters:**

In the event of inclement weather, the event would have been cancelled. No rain date was decided upon. Agree to keep hands and feet inside the ride and to not be disruptive around the bonfire.

Fellowship Activity: Sister Claw Clip Decorating

Chapter Contact Information

1. **Chapter Name/University**

Xi – Oregon State University

2. **Name of Committee Chair/Activity Lead**

Cami Nicholson

3. **Email Address of Committee Chair/Activity Lead**

nichcamr@oregonstate.edu

Activity Overview

4. **How many years has your chapter conducted this activity?**

First year

1. **Primary Goal(s) of Activity:**

Provide sisters with a fun activity to connect and grow our sisterhood.

Participation and Timing

2. **Approximate Number of Sisters Who Participated:**

22

3. **Is there a specific or ideal time of the year for this activity?**

It is accessible for anytime, we used it as a fun indoor activity as it wasn't a time of year for nice weather to do an outdoor activity.

Timeline and Planning

4. **Activity Timeline:**

Committee met twice then two weeks in advance before chapter, and worked based on the calendar to see when a fellowship meeting could take place.

5. **Steps to Plan, Organize, and Implement the Activity:**

Coordinate with committee/chapter to see how many girls are participating, choose what materials (gems, paints, glue) you would like to use, find items in bulk, sort out items into smaller groups to make it simple for girls to grab and share with groups.

Budget and Financial Planning

6. **Budget Summary for the Activity:**

Budgeted: $250 (supplies)
Actual: $120

Outcomes and Reflection

7. **How did your chapter measure success?**

Success was measured based on the amount of girls that came, engaged, and the bonds that were formed.

8. **How did the chapter celebrate the completion or success of the activity?**

There wasn't necessarily celebration, rather as a whole the chapter decided it is an activity that they would love to do again and enjoyed their time together.

9. **Key Takeaways or Lessons Learned:**

Order supplies in bulk, order them early, organize materials before showing up to the event.

Collaboration and Outreach

10. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

11. **How did your chapter publicize the activity *before* it took place?**

This event was only advertised to the chapter.

12. **How did your chapter publicize or share the activity *after* it took place?**

The event was not shared publicly, as it was a time for our sisters to reconnect and build bonds through the middle of the term.

Advice and Replication Tips

13. **What advice or tips would you give another chapter trying this activity for the first time?**

Plan early, keep it simple, invite the girls to be creative and ask what they expect out of the event.

The Pillar of Leadership

Leadership Activity: Fall Into Leadership Night

Chapter Contact Information

1. **Chapter Name/University**

Alpha Delta – University of Nebraska - Lincoln

2. **Name of Committee Chair/Activity Lead**

Katelyn Plambeck

3. **Email Address of Committee Chair/Activity Lead**

plambeckkatelyn@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

2-3 years

2. **Primary Goal(s) of Activity:**

During this event, girls are able to learn options for potential career paths, how to best prepare for these various jobs, what skills are needed to succeed there, and how to utilize their time in Sigma Alpha to best prepare themselves. It also serves as an important networking opportunity.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

50

4. **Is there a specific or ideal time of the year for this activity?**

We always do it in mid-fall because that tends to be when people are busiest applying for jobs or internships.

Timeline and Planning

5. **Activity Timeline:**

Planning began around the time we went back to school in the fall (late August), committee only met around three times, and the activity happened mid-October.

6. **Steps to Plan, Organize, and Implement the Activity:**

1. Select a date
2. Contact alumni from our database to gauge interest in attending
3. Plan questions and talking points for alumni to discuss
4. Finalize alumni list and share question list with them
5. Communicate with university catering to have a light dinner available for during the event
6. Share details with chapter members, including times, dress code, and to prepare any questions (it is also helpful to share who will be a part of the panel and what their job is)
7. Plan to have girls in groups based on the number of alumni, after whole group panel move on to small group discussions covering more specific questions

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Dinner - $300
Name tags - $20
Gifts for alumni - $100 (optional)

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured success based on member feedback and attendance. This night has been consistently one of our most attended events with almost the entire chapter there. We also hear girls talking about how helpful the advice is and requesting that we continue to bring back alumni every year.

9. **How did the chapter celebrate the completion or success of the activity?**

We celebrate the success by sharing with our leadership committee how much we enjoyed it and learned from it, and by having intentional conversations about our most important takeaways.

10. **Key Takeaways or Lessons Learned:**

Members say that the alumni panel is incredibly helpful, especially for those that are not entirely sure what they want their career to be. One thing to do differently is to make sure to include a wide variety of career options, and while we can't cover everything it is good to cover a few bases.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members and Alumnae.

12. **If applicable, please list key partners or collaborators:**

Four Alumni members attended.

Publicity and Promotion

13. **How did your chapter publicize the activity *before* it took place?**

Flyers sent to our chapter group chat as well as announcements made at meetings leading up to the event.

14. **How did your chapter publicize or share the activity *after* it took place?**

We really did not share much about it after, something to work on in the future.

Advice and Replication Tips

15. **What advice or tips would you give another chapter trying this activity for the first time?**

My main tip would be to reach out a long time in advance to alumni because it can be quite difficult to coordinate their busy schedules.

16. **Additional Helpful Information for Future Chapters:**

This was about a two-hour long event so it is important to let members know beforehand that it will be longer than a standard meeting.

Leadership Activity: Tea & Team Building

Chapter Contact Information

1. **Chapter Name/University**

Beta Upsilon – Mississippi State University

2. **Name of Committee Chair/Activity Lead**

Madeline Merry

3. **Email Address of Committee Chair/Activity Lead**

mgmerry05@hotmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

The primary goal of Tea and Team Building was to help out sisters rely on each other to accomplish a specific goal. There has been a lack of teamwork and reliance on each other within the chapter, so we thought creating an event where sisters had no choice but to rely on each other would help to improve this!

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

18

4. **Is there a specific or ideal time of the year for this activity?**

We held this event in November, but after having the event, it would be ideal to host it after new members are activated in the middle of the semester, so new members can also learn to rely on their new sisters!

Timeline and Planning

5. **Activity Timeline:**

Planning began at the beginning of the semester, when the committee first met during committee meetings. The Leadership committee met in person twice and discussed in a group chat for the remainder of the planning period.

6. **Steps to Plan, Organize, and Implement the Activity:**

- Members of the leadership committee discussed some events that they would like to help run.
- Once the Tea and Team Building event was chosen, the committee planned out different events.
- The location was planned out to be in a bigger room than what the chapter normally has, so the committee was able to create activities based on this extra space.
- The committee decided to hold three 'get to know you' activities before the main competition, which was 'the floor is lava.'
- Once these initial activities were chosen, committee members volunteered to help explain the activity for each of the activities.
- After the main activities were planned, the committee held a vote to decide on what types of teas to purchase.
- Committee members then worked together to create a slideshow that was created to go along with these events. The slides also organized the chapter into three separate groups, intended to separate close friends to allow sisters to get to know others with whom they were not as close.
- The event was then executed with all of the plans made.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total amount budgeted: $30.00
2 gallons of sweet tea: approximately $8
2 gallons of half and half: approximately $8.60
1 volleyball: approximately $10
Actual amount spent: $27.00

Outcomes and Reflection

8. **How did your chapter measure success?**

Our chapter measured success by hearing feedback from each of our sisters. When asked what they thought was the most fun and intentional pillar event from the semester, they all mentioned the Tea and Team Building event.

9. **How did the chapter celebrate the completion or success of the activity?**

The chapter did not do anything very specific to celebrate the completion or success of the event, as it was the first time the chapter had held it.

10. **Key Takeaways or Lessons Learned:**

Splitting the chapter up into different groups worked really well as many girls were able to grow closer to each other, strengthening the bonds within the chapter. Next time, the leadership committee might ask about what sisters will be in attendance prior to the event, as the three groups that the chapter was split up into was uneven because some people did not attend the event.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

Since only active members were involved, the chapter did not publicize the activity to anyone but members within the chapter before it took place.

13. **How did your chapter publicize or share the activity *after* it took place?**

Since only active members were involved, the chapter publicized the activity on our social media to reach our followers. We did not share the activity with anyone other than this.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

I would suggest planning it around 1-2 months before the event to make sure that all the members within the committee can attend the event and help host it.

Leadership Activity: Mock Career Fair

Chapter Contact Information

1. **Chapter Name/University**

Beta – Purdue University

2. **Name of Committee Chair/Activity Lead**

Gracie Lee

3. **Email Address of Committee Chair/Activity Lead**

glee7504@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

4-5 years

2. **Primary Goal(s) of Activity:**

The primary goal of the Mock Career Fair is to prepare sisters for real career fairs, interviews, and professional networking situations, particularly within agriculture-related fields. This activity addresses the need for low-pressure, hands-on practice in a supportive environment before members attend large Purdue career fairs. The chapter hoped to increase confidence, improve resume quality, strengthen professional communication skills, and help members clearly articulate their experiences, majors, and career interests.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

Approximately 80–100 sisters depending on the semester.

4. **Is there a specific or ideal time of the year for this activity?**

Yes. The Mock Career Fair is ideally held early in the fall semester, typically before Purdue's College of Agriculture career fairs and other major campus career events. This timing allows members to immediately apply feedback and skills to real recruiting opportunities.

Timeline and Planning

5. **Activity Timeline:**

Planning began approximately 4–6 weeks before the event and was led by the Director of Leadership and Professional Development. Responsibilities included securing and communicating with participating companies and professionals, reserving a campus space, setting expectations for chapter members, coordinating resume reviewers, and preparing thank-you materials. Final confirmations and chapter reminders occurred one week prior to the event. The Mock Career Fair was held one evening during the academic week.

6. **Steps to Plan, Organize, and Implement the Activity:**

The Director of Leadership and Professional Development selected the date, reserved campus space, and recruited agriculture industry professionals, alumni, and advisors to serve as mock recruiters. Clear expectations were communicated to the chapter, including professional dress and printed resume requirements. Two dedicated resume reviewers, including advisors and agriculture professionals, were scheduled to provide detailed resume feedback. The event was structured with recruiter stations, allowing sisters to rotate and practice introductions, answer questions, and receive feedback. Following the event, thank-you cards and small gifts were prepared and delivered to all participants.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total amount budgeted for the activity: $150

Line items included in the budget:
- Recruiter thank-you gifts: $150
- Food and refreshments: $0

Note: The Mock Career Fair was held during a formal chapter meeting. Food for members was covered under the chapter's separate formal chapter food budget and was not included in this

activity's budget.
- Printed materials and supplies: $0

Budget status: On budget. The activity remained within budget due to the use of campus space, volunteer professionals, and no printing or supply costs.

Total Budgeted Amount: $150
Actual Amount Spent: $150

Outcomes and Reflection

8. **How did your chapter measure success?**

Success was measured through attendance, completion of the activity, recruiter feedback, and post-event member reflection. Following the Mock Career Fair, a Google Form was distributed to sisters to gather feedback on preparedness, confidence, resume quality, and overall value of the experience. Responses indicated increased confidence in professional interactions and greater readiness for upcoming career fairs and interviews.

9. **How did the chapter celebrate the completion or success of the activity?**

The chapter recognized the success of the Mock Career Fair during a chapter meeting and publicly thanked participating professionals through follow-up communication and social media.

10. **Key Takeaways or Lessons Learned:**

The realistic structure and individualized feedback were highly effective. Having dedicated resume reviewers was especially beneficial. In the future, expanding the number of recruiters could allow for more one-on-one interaction and reduce wait times.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members, Alumnae, University Departments, Business or Industry Partners.

12. **If applicable, please list key partners or collaborators:**

Sigma Alpha alumnae, Purdue College of Agriculture advisors, and agriculture industry professionals. Bane-Welker Equipment, Elanco, ADM Grain, Keystone Cooperative, First Farmers Bank and Trust, and more.

Publicity and Promotion

13. How did your chapter publicize the activity *before* it took place?

The activity was publicized through chapter meetings, email reminders, officer communication, and internal group messaging.

14. How did your chapter publicize or share the activity *after* it took place?

After the event, the chapter shared a recap and photos on social media and sent personalized thank-you notes to participating professionals.

Advice and Replication Tips

15. What advice or tips would you give another chapter trying this activity for the first time?

Start planning early and personally communicate expectations to both members and recruiters. Requiring printed resumes and providing resume reviewers significantly increases the value of the experience.

16. Additional Helpful Information for Future Chapters:

No additional insurance was required. Advisor approval was obtained prior to the event. No significant safety or risk-management concerns were present. Required resources included campus space, printed resumes, feedback materials, and thank-you items. Estimated planning time was approximately 5–10 hours for the Director of Leadership and Professional Development, with minimal time commitment required from the general membership beyond participation.

Leadership Activity: Cultivating Women in Agriculture

Chapter Contact Information

1. **Chapter Name/University**

Alpha Omega – Kansas State University

2. **Name of Committee Chair/Activity Lead**

Professional

3. **Email Address of Committee Chair/Activity Lead**

adies@ksu.edu

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

This activity allowed for young women in the College of Agriculture at Kansas State University to grow their network and connect with agriculture industry professionals. Students were able to meet inspiring women in agriculture (several of which were Kansas State graduates or faculty), build valuable connections, and explore professional opportunities. We hoped to promote a more supportive and engaging community for young women in the college of agriculture as they work towards preparing themselves for their future careers.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

4. **Is there a specific or ideal time of the year for this activity?**

This event would work around any time of year; however, it could be seen as most beneficial before our university's career fair in late September to prepare students for networking.

Timeline and Planning

5. **Activity Timeline:**

Planning for this activity began four months before the event. We started by reserving an event space at our university. About one month before the event, we contacted our guest speakers and received confirmation of their attendance a week and a half later. Advertising for the event began right away. The committee met two times a week the month leading up to the event. Our event was held on October 2nd.

6. **Steps to Plan, Organize, and Implement the Activity:**

- Reach out to potential speakers with a diversified background about one month before the event.
- Remind speakers of their attendance one week prior to the event.
- Advertise the event starting no later than one month before the event.
- registration due three days before the event.
- Book the event space 3-4 months before the event.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total: 350
- Event Space - $250
- Tablecloths, plates, drinks, etc - $100
- Food was not included in the budget as sisters of the chapter provided food pot-luck style
The activity was under budget.

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured success by attendance, learning outcomes, and feedback. We sent out of feedback form on ideas to improve this event for next year.

9. **How did the chapter celebrate the completion or success of the activity?**

We celebrated the activity with thank you baskets for our speakers. We shared our event on social media.

10. **Key Takeaways or Lessons Learned:**

We enjoyed having speakers from the university that many of the young women already knew. They were able to spend one on one time with them to grow their connection. We would like to plan earlier next time and provide catered food. We also are considering adding a more hands on activity as the event begins to encourage mingling.

Collaboration and Outreach

11. **Who was involved in this activity?**

Other Campus Organizations and Business or Industry Partners.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

We publicized on instagram, Facebook, our College of Ag newsletter, and by speaking at other clubs and organizations.

13. **How did your chapter publicize or share the activity *after* it took place?**

Afterwards, we continued to publicize on instagram and Facebook.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

Plan early and think about the variety of speakers you want for your event.

Leadership Activity: Emerald Exhibition

Chapter Contact Information

1. **Chapter Name/University**

Beta Nu – Abraham Baldwin Agricultural College

2. **Name of Committee Chair/Activity Lead**

Peyton Gwines

3. **Email Address of Committee Chair/Activity Lead**

pgwines@stallions.abac.edu

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

We transformed our Annual Hog show into a 2-species show. Our goal was to raise more money for our chapter and to connect to a new community of people.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

60

4. **Is there a specific or ideal time of the year for this activity?**

Yes, this show is generally held in the fall semester.

Timeline and Planning

5. **Activity Timeline:**

We got the ball rolling on this event very early. We booked the state fairgrounds for our show in March and the event wasn't until November. The chair for this event worked every week to ensure buckles and banners were made and our sisters started gathering sponsors in May for the show.

6. **Steps to Plan, Organize, and Implement the Activity:**

1) Have a plan. It is crucial for the develpoment of the show to know what you are going into. You must know the ideal dates you would like for your event to be held, the species you would like to have show, and an ideal location for the event.
2) Getting sponsors. This show costs a lot of money to host, and we couldn't do it without the community. We require each sister to get $150 in sponsorships each year in order to keep the show funded - hardle any of our dues go to the event.
3) Reach out to the location and book your event. Now you can post flyers and invite people to your show.
4) Order supples. Once you have a rough idea of the turnout your show will have, you should start ordering the prizes. We did buckles for first place, banners for runner-ups, and even cash prizes for the top three!
5) Training. It is understandable that some sisters did not come from a livestock background, so it is important to give them instructions on what to do on the day of the show if needed.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Starting Budget: 800 (this is money from sisters' dues)

Sponsorship Deposit $955.00
Sponsorship Deposit $2,100
Thank you Cards -$6.45
Sponsorship Deposit $1,300
Sponsorship $3,600
Judge Payment -$2,354
Showman App -$349
Perry Fairground Contract -$7,808

Banners -$1,030
Payouts -$9,445
T-shirts -$1,240
Buckle -$134.99
Total Entries $20,090
Zip Ties $-28,5
Payouts: Excess $1,725
Philanthropy Excess 171,76

Ending Total: 8,345.82

This is a fundraiser, so all of the money at the end goes to fun Founders Day and other events.

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured success by outreach and funds raised. We had over 500 people at our show between both of the days and we felt like we made a good impact on the community.

9. **How did the chapter celebrate the completion or success of the activity?**

We were able to plan a nice, formal Founders Day that was better than any other Founders Day in the past!

10. **Key Takeaways or Lessons Learned:**

We want to start raising funds earlier and have already sent out our sponsorship forms early. Last year we had our show on Friday and Saturday, but we are changing it to Saturday and Sunday to hopefully get higher attendance. We have also made this position a Co-Chair position becuase it is a lot for one person to take on.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members only, Alumnae, Partents/Families, Other Campus Organizations, Business or Industry Partners, and Community Organizations.

12. **If applicable, please list key partners or collaborators:**

-Many local business who sponsored us
-Our Brother AGR chapter helped day of by scooping poop out of the arena and assisting with handling
-Our Ag-Ed Alumni helped by supporting the show and sending their students to participate

Publicity and Promotion

13. **How did your chapter publicize the activity *before* it took place?**

We activated the show in the showman app. We also encouraged our sisters to send it in any groups back home as well as their previous Ag teachers. We also posted it oun our own socials as well as in our Alumni Facebook Group.

14. **How did your chapter publicize or share the activity *after* it took place?**

We shared it on our socials and even sent out a feedback form for exhibitors. We sent out thank you cards to sponsors.

Advice and Replication Tips

15. **What advice or tips would you give another chapter trying this activity for the first time?**

Start small. If you have never hosted a single species show, I would recommend starting there. We have done a Hog Show for 5+ years and felt we could expand.

The Pillar of Scholarship

Scholarship Activity: Vision Board Making

Chapter Contact Information

1. **Chapter Name/University**

Gamma Beta – Montana State University

2. **Name of Committee Chair/Activity Lead**

Delaney Bauwens

3. **Email Address of Committee Chair/Activity Lead**

scholarship@sigmaalphamsu.org

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

The primary goal of this event was to get our chapter to think about their goals for the following semester and to bring their vision to life using magazines and printed pictures. We wanted sisters to be able to create and share their goals to the chapter to help hold each other accountable for our goals.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

54

4. **Is there a specific or ideal time of the year for this activity?**

Academic Calendar

Timeline and Planning

5. **Activity Timeline:**

This event was planned for recruitment then also for our chapter to participate in after recruitment was over. We started planning this event about 2-3 months before hand because it was a recruitment event.

6. **Steps to Plan, Organize, and Implement the Activity:**

-Order roll of cork and pins
-Have sisters submit photos to print if you have the ability to or find magazines to cut up
-Have sisters come together and make their vision boards and have a couple girls share their boards

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total- $75
-Cork
-Pins
-Candy
-Printing

Less than a dollar a member

Outcomes and Reflection

8. **How did your chapter measure success?**

Feedback, our girls really liked this event because it was something different we had never done before and got great feedback from the ladies that were going through recruitment.

9. **How did the chapter celebrate the completion or success of the activity?**

There really wasn't much celebrating, it was just an event that was put on and done afterward.

10. **Key Takeaways or Lessons Learned:**

Having fellow sisters share about about their goals helps other members think of goals for themselves and hold them accountable to attain those goals.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

It was a part of our recruitment so yes, on social media.

13. **How did your chapter publicize or share the activity *after* it took place?**

There was a recap post on social media after recruitment.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

Explain the reason behind the vision board. Some ladies did not know what a vision board was so giving them an example of why they are doing it is a good idea.

Scholarship Activity: CALS Advising Night

Chapter Contact Information

1. **Chapter Name/University**

Beta Epsilon – University of Idaho

2. **Name of Committee Chair/Activity Lead**

Scholarship Chair

3. **Email Address of Committee Chair/Activity Lead**

beck8307@vandals.uidaho.edu

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

My hope for this event was to connect Sigma Alpha members with current professors to speak on what our college has to offer, about their past experiences and what helped them throughout college. The main point of this workshop was to show members that there is more than one way to get somewhere and to learn from professionals. These professors believe in education to its fullest and encouraged members to follow their passions and gain knowledge about where they are going.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

20

4. **Is there a specific or ideal time of the year for this activity?**

Anytime would be fine for this event, however having it in the fall semester allows members to take what they learn and apply it immediately to the rest of their school year.

Timeline and Planning

5. **Activity Timeline:**

You only need a few weeks to plan this event. Once you learn what topic you are wanting your professor to speak on, you can schedule with them. It is important to schedule this in advanced to ensure staff/faculty availability. The committee met approximately three times before the events to go over ideas and the event itself took place on March 31, 2025.

6. **Steps to Plan, Organize, and Implement the Activity:**

- Plan committee time to confirm ideas on speaker topics
- Speak with staff/professors about the event and find available times
- Report back to chapter officers to find a time that would work best for this event
- Confirm time and room availability for event
- Host event and follow up with thank you notes for those who came and spoke

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total: There wasn't any food or additional items purchased so we didn't need to use any of our budget - $0
Actual: $0

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured the success of this event by attendance and feedback from the members. Our officer noticed high amounts of engagement from our members and approved of overall enjoyment.

9. **How did the chapter celebrate the completion or success of the activity?**

This event was part of an attendance raffle for scholarship events. Whoever came to this event was entered into a raffle for prizes which were given at the next event. This was a celebration for the competition of scholarship events and encouraged attendance for future events.

10. Key Takeaways or Lessons Learned:

This event was very successful. The two professors who came and spoke are wonderful individuals who both took very different paths to get where they are today. They were crucial for the success of this activity. The one thing I would change was the time of the event. It took place in the spring semester, but I think it would be better suit for the fall semester to allow members to implement tips they learned into their full school year instead of just a semester.

Collaboration and Outreach

11. Who was involved in this activity?

Chapter members only.

12. If applicable, please list key partners or collaborators:

Chapter Officers
Scholarship Committee
University Staff/Faculty

Publicity and Promotion

13. How did your chapter publicize the activity *before* it took place?

We used our Chapter calendar and announcements to promote it to our members.

14. How did your chapter publicize or share the activity *after* it took place?

Since this event was just for members, we did not do follow up publicity. Having a post on social media would have been a good idea to thank the professor and give an update on what the sorority is up to.

Advice and Replication Tips

15. **<u>What advice or tips would you give another chapter trying this activity for the first time?</u>**

I would highly recommend this event to not only learn advice, but also to allow your members to be acquainted with professionals they might be in contact with. This is a great networking opportunity. It is important to reach out to professors early so they can put it in their calendars. Also, I would recommend creating a social media post after the event to show followers the event and also to show appreciation for the speakers.

Scholarship Activity: Leaders in the Spotlight: Sigma Alpha Panel Night

Chapter Contact Information

1. **Chapter Name/University**

Alpha Xi – Missouri State University

2. **Name of Committee Chair/Activity Lead**

Ashlyn Cowden

3. **Email Address of Committee Chair/Activity Lead**

Ashlyncowden06@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

This activity addressed a strategic approach to networking, career opportunities for women in agriculture, and challenges that women in the agricultural industry face in a primarily male dominated field. We hoped to build relationships among members and industry professionals, provide practical advice and insight from women within the agricultural industry, and build confidence in our members in their professional identities.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

17

4. **Is there a specific or ideal time of the year for this activity?**

Early during the fall semester so that it aligns with when internship applications start rolling out.

Timeline and Planning

5. **Activity Timeline:**

Planning for the Leaders in the Spotlight: Sigma Alpha Panel Night began at the beginning of the fall semester in August of 2025. The Professional Development committee steered the planning and execution of this event. Committee meetings are held once a month and the committee communicated and continued planning outside of committee meetings. There was constant communication in the committee group chat for reaching out to panelists and their availability's as well as leading questions for the panel to answer. The activity was successfully completed on September 29th, 2025.

6. **Steps to Plan, Organize, and Implement the Activity:**

- List out professions members are interested in
- List out industries that align with members career goals
- List out leaders and community members who work within these industries that your chapter wants to invite on the panel
- Rank list of individuals from most desirable to least desirable for your panel
- Have a set number of individuals you would like on the panel (we recommend 3 to 4)
- Once this number is set invite the first set of individuals to your panel (for example we had 3 individuals, so we invited the first 3 on our list first then if one said they were unable to attend we invited the 4th individual on our list)
- Date can be set beforehand or around the panelist's schedules (we recommend beforehand unless there is an individual that is highly desired and has a full schedule)

Budget and Financial Planning

7. **Budget Summary for the Activity:**

This event did not require a budget or cost to our members.

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured success of this event on feedback given by the chapter and attendance of the event. Our feedback included the prospect of continuing this event annually. Our attendance was higher than past professional development events hosted by our chapter.

9. **How did the chapter celebrate the completion or success of the activity?**

The professional development chair and committee members received a multitude of compliments from members and the Executive Board on the efficient coordination of this event and success of the panel.

10. **Key Takeaways or Lessons Learned:**

When looking at the success of the event, we found that having a woman only panel, who work in male dominated industries, to be a great perspective for our members. If this event is an annual occurrence, we would like to see different panelists as to not have repetition as well as get new perspectives from varying areas of the agricultural industry.

Collaboration and Outreach

11. **Who was involved in this activity?**

Alumnae and Business Industry Partners.

12. **If applicable, please list key partners or collaborators:**

The panelists were key collaborators in this event's success.

Publicity and Promotion

13. **How did your chapter publicize the activity *before* it took place?**

The professional development committee created flyers and graphics using the chapter's Canva account that were then sent out to members, informing them of the event.

14. **How did your chapter publicize or share the activity *after* it took place?**

After the event concluded the chapter posted on our social media accounts showcasing the panel's success and thanking our panelists for sharing their insight.

Advice and Replication Tips

15. **What advice or tips would you give another chapter trying this activity for the first time?**

For chapters planning this event for the first time, we recommend that the planning and communication with panelists for availability start early. When finding panelists, we recommend contacting Sigma Alpha Alumni members in your communities, even if they are not from your home chapter. Another way to connect with panelists would be to use personal connections that members have with industry professionals to include as panelists.

Scholarship Activity: Meat Demo

Chapter Contact Information

1. **Chapter Name/University**

Beta Eta – Auburn University

2. **Name of Committee Chair/Activity Lead**

Caitlin Helmey

3. **Email Address of Committee Chair/Activity Lead**

caitlinhelmey@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

The primary goal of this activity was to educate members about the meat science industry through a hands-on learning experience they would not typically receive in their regular classes. We conducted a meat demonstration comparing marinated meat to meat straight out of the package to show differences in flavor and overall eating experience. We also demonstrated how varying cook times affect tenderness and juiciness.

In addition, we gave a presentation on food safety to ensure members understood proper handling, preparation, and cooking practices. Overall, we hoped to increase knowledge of meat science, expose members to industry concepts, and provide an interactive opportunity to better understand factors that impact meat quality and consumer experience.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

12

4. **Is there a specific or ideal time of the year for this activity?**

There was not a specific or ideal time of year for this activity. For our group, it primarily depended on when the demonstration kitchen in the meat lab was available for use. However, if this activity were conducted in a home kitchen or another cooking space, it could be done at any time of the year since it is not tied to a seasonal need, campus event, or academic calendar.

Timeline and Planning

5. **Activity Timeline:**

Planning for the activity began approximately one month in advance. The committee initially met to develop the overall plan and outline the demonstration and presentation components. They then met two additional times—once two weeks before the event and once the week of the event—to finalize details, review talking points, and ensure all materials and food items were prepared.

The activity took place on February 26, 2025.

6. **Steps to Plan, Organize, and Implement the Activity:**

First, we contacted the meat lab to determine when the demonstration kitchen would be available so we could secure a date and time. After confirming the space, we discussed the key concepts and skills we wanted participants to learn, including differences in meat quality, the effects of marinades, cooking time impacts, and food safety practices.

Next, we reached out to meat science majors to see if they would be interested in helping teach and lead portions of the demonstration. Their knowledge and experience helped provide credibility and deeper industry insight for our members.

Since the meat lab already had all necessary equipment and seasonings, the only materials we needed to purchase were the specific cuts of meat for the demonstration. We went to the grocery store to buy these items in preparation for the event.

On the day of the activity, we set up the kitchen space, prepared the meat for each comparison,

conducted the presentation and tasting, and then completed all cleanup of the lab according to food safety and facility guidelines.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total Amount Budgeted:
$30.00

Line Items & Costs:
-2 Fresh Pork Tenderloins — approximately $8.71 each ($17.42 total)
-3 Sirloin Steaks — approximately $14.35 total

Total Spent:
Approximately $31.77

Budget Status:
The activity went slightly over budget by about $1.77. This was mainly due to normal fluctuations in meat prices, which can make it difficult to set an exact budget far in advance. Market pricing at the time of purchase was slightly higher than anticipated when the original budget was created.

Outcomes and Reflection

8. **How did your chapter measure success?**

Our chapter primarily measured the success of the activity through attendance and participant feedback. All of our active members were in attendance, which showed strong interest and engagement in the event.

We also relied heavily on verbal feedback from participants. Many sisters expressed that they really enjoyed the experience and appreciated the opportunity to do something hands-on and educational that they would not typically learn in their regular classes.

Additionally, the two sisters who are meat science majors, along with the other presenters, shared that they enjoyed being able to teach and share their knowledge about something they are passionate about with the group. Their enthusiasm and willingness to be involved further reflected the overall success and positive impact of the activity.

9. **How did the chapter celebrate the completion or success of the activity?**

The chapter celebrated the success of the activity in a casual way through the shared meal and fellowship that followed the demonstration. Members were able to enjoy the meat samples together while continuing conversations about what they learned. This created a fun and relaxed environment that allowed everyone to reflect on the experience.

10. **Key Takeaways or Lessons Learned:**

Overall, the activity went very well. Members responded positively, and we learned that they really enjoy hands-on activities that are both educational and fun.

The main challenges we encountered were related to leadership and communication. The committee head was not fully in charge of the planning meetings, and a meat science major on the committee ended up taking the lead. There were also some minor communication issues regarding who was responsible for contacting participants and securing materials.

If we were to do the activity again, we would clarify roles and responsibilities at the beginning of planning, ensure the committee head leads the meetings, and improve communication so that everyone knows their tasks. This would help the planning process run more smoothly while still maintaining the interactive and educational aspects of the event.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members and a fellow undergraduate who was majoring in meat science.

12. **If applicable, please list key partners or collaborators:**

Auburn University Meat Lab Staff – Provided access to the demonstration kitchen and ensured all equipment and facilities were available. One of our chapter members also works as staff, which made coordination and setup much easier.

Meat Science Major Sisters – Assisted with leading the demonstration and sharing their knowledge of meat science and food safety.

Other Chapter Members on the Planning Committee – Helped organize, coordinate, and execute the activity.

Publicity and Promotion

13. **How did your chapter publicize the activity *before* it took place?**

Since the activity was only for active members, publicity was fairly simple. We announced the event during chapter meetings and sent out reminder messages to ensure everyone knew the date and time. No additional social media, flyers, or campus calendars were needed.

14. **How did your chapter publicize or share the activity *after* it took place?**

After the activity, we shared a post on our chapter's Instagram account highlighting the event. The post included photos of our sisters cooking, tasting the meat, and enjoying the hands-on learning experience, showcasing both the educational and fun aspects of the activity.

Advice and Replication Tips

15. **What advice or tips would you give another chapter trying this activity for the first time?**

Plan Ahead: Contact your kitchen or lab space early to secure a date and time, and allow at least a month for planning.

Clarify Roles: Make sure the planning committee has clearly defined responsibilities to avoid confusion during meetings and event prep.

Engage Experts: If possible, involve members with relevant knowledge, such as meat science majors, to lead demonstrations and answer questions.

Keep It Hands-On: Members respond best to interactive, hands-on activities where they can taste, see, and participate.

Communicate Clearly: Use reminders and updates to ensure everyone knows their tasks and what to bring, even if the event is for active members only.

Be Flexible: Meat prices and availability can fluctuate, so plan your budget with some flexibility.

16. Additional Helpful Information for Future Chapters:

The most important consideration for this activity is safety. Because participants are handling raw meat and using various cooking methods, including heat sources, it is critical to follow proper safety guidelines. Per the meat lab manager's instructions, all participants must:

Pull hair up and away from the face

Remove or secure any dangling jewelry

Avoid loose clothing

Wear closed-toe shoes

Other helpful information includes:

Approvals: Coordinate with your advisor and the facility manager (e.g., meat lab staff) to reserve space and confirm guidelines.

Required Resources: Access to a kitchen or lab with cooking equipment, meat cuts for the demonstration, and basic seasonings (often provided by the lab).

Time Commitment: Committee members should plan for at least a month of preparation, including planning meetings, purchasing meat, and setup/cleanup on the day of the event.

Contingency Planning: Have backup plans for ingredient availability or scheduling conflicts; weather is not a factor if held indoors.

Following these guidelines helps ensure the activity runs smoothly, is safe for all participants, and provides a meaningful learning experience.

The Pillar of Service

Service Activity: Dollars for Diary

Chapter Contact Information

1. **Chapter Name/University**

Gamma Alpha – Wilmington College

2. **Name of Committee Chair/Activity Lead**

Katie Dryer

3. **Email Address of Committee Chair/Activity Lead**

katiedryer38@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

4-5 years

2. **Primary Goal(s) of Activity:**

Our chapter strived to give to others by collecting donations to buy dairy products and donate them to local homeless shelters as dairy products are not commonly donated items even though they hold so many nutritional benefits! We hoped to raise $150 dollars worth of products to donate to "The Hope House" here in Wilmington to help the people in our community while also supporting the dairy industry.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

25

4. **Is there a specific or ideal time of the year for this activity?**

We put on this event once every semester.

Timeline and Planning

5. **Activity Timeline:**

Due to this being an annual event we take part on, the committee only met twice to plan out this event and took less than two weeks to plan. We put on this event September 8-15.

6. **Steps to Plan, Organize, and Implement the Activity:**

-Get/make cow print decorations with event name
-Get/make small gifts to give to each person that donates
-Reserve a table for a certain time for the whole week/go around campus asking for donations
-Create a sign up sheet for sisters to access and sign up for time slots to ensure every sister participates and that there is someone tabling at all times.
-Count the donations each day to keep track of progress
-Contact local homeless shelter to establish a date for the drop off of donations
-After the last day of collecting donations, service committee goes to grocery and buys a variety of different dairy products (milk, cheese, yogurt, etc.)
-Drive to homeless shelter and drop off all of the donations!

Budget and Financial Planning

7. **Budget Summary for the Activity:**

-Total: $25 for the small gifts given to donators
-Line: We received $324 in donations
-We made budget due to us being able to reuse some of the gifts from the semester prior!

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured success based off of our funds raised. The more funds raised, the more dairy products we were able to donate to the shelter. We far succeeded from our original goal.

9. **How did the chapter celebrate the completion or success of the activity?**

The service committee dropped off the products to the homeless shelter and took some pictures with the workers. These were then posted on all the chapter's social medias to show off the chapter's success!

10. **Key Takeaways or Lessons Learned:**

We raised way more than what we originally thought we were going too. $324 can purchase a lot of dairy products, probably more than what one shelter can handle. I suggest finding another shelter to donate too, so that you can ensure all the products will be used before they go bad. We will be making this adjustment this semester.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

There was flyers made that were posted on all of the socials and put around campus.

13. **How did your chapter publicize or share the activity *after* it took place?**

Our socials posted the pictures from the shelter and announced the great success we had raising money for such a good cause.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

Really explain why dairy products are important for us as humans and how they are very uncommon products to be donated to local shelters. Really get people to care and understand why this event is so important!

Service Activity: New England Ovis Tail Docking

Chapter Contact Information

1. **Chapter Name/University**

Beta Kappa – University of New Hampshire

2. **Name of Committee Chair/Activity Lead**

Emily Santos

3. **Email Address of Committee Chair/Activity Lead**

emily.santos@unh.edu

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

The primary goal of this activity was to support our sisters that are interested in livestock animals, and allow other sisters to get more experience with handling animals. We were also supporting another sister who actually worked at New England Ovis by going to her place of employment to learn about the organization and what they do.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

20

4. **Is there a specific or ideal time of the year for this activity?**

We went in the spring (April) because this is when lambs are born and when they are typically docked. This event did not take place on campus, so we did need to drive there.

Timeline and Planning

5. **Activity Timeline:**

Planning for this event took place about five months in advance. The committee that planned this met once a month, but frequently communicated outside of committee chapters. The event took place on April 19th 2025.

6. **Steps to Plan, Organize, and Implement the Activity:**

-Come up with an idea that involves agriculture and the large majority of sisters would be interested in.
-Reach out to local farms/organizations to ask if we could view/tour their facilities.
-Send out a poll to the chapter with multiple dates and allow sisters to choose which one works best for them.
-Email the organization with a date and time that works well for the chapter.
-Make a carpooling signup for sisters that aren't able to drive themselves.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

This event did not cost our chapter anything!

Outcomes and Reflection

8. **How did your chapter measure success?**

A little over half of the chapter was able to attend this event. There would have been a higher turnout, but unfortunately the only date that worked for the organizer was Easter weekend, so many sisters were traveling.

9. **How did the chapter celebrate the completion or success of the activity?**

Our chapter posted pictures of this experience on our Instagram page for active members/graduates/and the public to see.

10. **Key Takeaways or Lessons Learned:**

We would definitely do this event again, but try to find a better date that worked for more people. If the event hadn't taken place on a holiday weekend more sisters would have been able to attend.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members only.

12. **If applicable, please list key partners or collaborators:**

New England Ovis

Publicity and Promotion

13. **How did your chapter publicize the activity *before* it took place?**

We only made this event accessible for current chapter members. To get the word around to the chapter, the event was presented at our committee chapter, and reminders were sent out.

14. **How did your chapter publicize or share the activity *after* it took place?**

We posted pictures of the event on our Instagram after the event.

Advice and Replication Tips

15. **What advice or tips would you give another chapter trying this activity for the first time?**

Definitely plan ahead when doing this activity. You want to make sure that as many sisters are able to go as possible, and that there are baby lambs present!

Service Activity: Build a Bouquet + Canned Food Donation

Chapter Contact Information

1. **Chapter Name/University**

Alpha Rho – The University of Arizona

2. **Name of Committee Chair/Activity Lead**

Recruitment Chair

3. **Email Address of Committee Chair/Activity Lead**

vanessaswims2195@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

First year

2. **Primary Goal(s) of Activity:**

The primary goals of the Build-a-Bouquet and canned food collection service event were to give back to the community while fostering connection and engagement during recruitment. The event aimed to support individuals in need through the collection of canned food donations, while the bouquet-building activity created a welcoming, hands-on environment that encouraged participation, creativity, and conversation between actives and potential new members. Overall, the service event was designed to showcase our sorority's commitment to service and provide potential new members with a meaningful and positive introduction to our values.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

40-50

4. **Is there a specific or ideal time of the year for this activity?**

There is no preferred ideal time

Timeline and Planning

5. **Activity Timeline:**

Planning started around the months of May and June prior to the event date which was set for September 10th. My committee met bi-weekly to discuss supplies, planning, and gathering help.

6. **Steps to Plan, Organize, and Implement the Activity:**

Define the purpose and beneficiaries: Decide the goals of the event (community service + recruitment engagement) and identify where the canned food donations will be donated (local food bank, shelter, or community organization).

Set a timeline and budget: Choose a date and time that fits within recruitment, estimate costs for flowers and supplies, and determine how many participants you can accommodate.

Gather supplies: Purchase flowers, greenery, vases or wrapping materials, floral tools, and signage. Prepare clearly labeled donation bins for canned food collection.

Delegate responsibilities: Assign members roles such as supply setup, donation intake, bouquet station guidance, and participant engagement to keep the event running smoothly.

Promote the event: Share details with potential new members in advance, including the purpose of the event and what to bring (canned food donations).

Set up the space: Arrange tables for bouquet building, place donation bins in visible areas, and display signs explaining the service impact.

Facilitate the activity: Welcome participants, explain how to build a bouquet, and encourage conversation and collaboration throughout the event.

Wrap up and distribute donations: Safely store completed bouquets and collected food, then deliver them to the chosen organization.

Reflect and document: Take photos, record donation totals, and gather feedback to help improve future service events.

Budget and Financial Planning

7. **Budget Summary for the Activity:**

- Total budgeted amount: $2,000
- Actual amount spent: $172.57

Flowers - Around $5 - $10
Scissors/twine – Free

Outcomes and Reflection

8. **How did your chapter measure success?**

We measure success by keeping track of attendance and sending out polls at the end of the recruitment process, asking sisters what they thought of it.

9. **How did the chapter celebrate the completion or success of the activity?**

The chapter celebrated the successful completion of the activity by recognizing the collective effort of members and participants and reflecting on the positive impact made through the service event. Members shared appreciation for one another's contributions, acknowledged the donations collected, and highlighted the importance of giving back during recruitment. Photos were taken to document the event and its success, and the chapter expressed gratitude for the participation and support that helped make the activity meaningful and impactful.

10. **Key Takeaways or Lessons Learned:**

The Build-a-Bouquet and canned food collection event was successful in combining service with recruitment by creating a welcoming, interactive environment that encouraged participation and conversation. The hands-on bouquet activity worked especially well in helping members and potential new members connect naturally, while the canned food collection provided a clear and meaningful service component. Having clear roles for members and a well-organized setup helped the event run smoothly!
In the future, the chapter could improve the event by promoting it earlier to increase donation

turnout, offering a wider variety of floral supplies to allow for more creativity, and setting clearer time blocks or stations to manage participant flow more efficiently. Overall, the event reinforced the value of incorporating service into recruitment and demonstrated the positive impact of thoughtful planning and collaboration.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members only.

Publicity and Promotion

12. **How did your chapter publicize the activity *before* it took place?**

Through social media.

13. **How did your chapter publicize or share the activity *after* it took place?**

We did not publicize but should have posted the success of the event on social media.

Advice and Replication Tips

14. **What advice or tips would you give another chapter trying this activity for the first time?**

Start planning early and keep the activity simple and well-organized. Ordering supplies and promoting the event at least 2–3 weeks in advance helps avoid last-minute stress and increases participation. Clearly communicate the purpose of the event to participants so they understand both the service impact and how to engage. Assign specific roles to members (setup, guiding bouquet stations, donation collection, and cleanup) to keep things running smoothly. To encourage engagement, use the bouquet-building activity as a conversation starter and allow members to work alongside participants rather than supervise from a distance. A common challenge can be managing crowd flow, so having clear stations and time blocks is helpful.

15. **Additional Helpful Information for Future Chapters:**

Insurance: No additional insurance was required beyond the chapter's existing coverage, as the activity involved low-risk materials and took place in a controlled setting.

Approvals: Advisor approval was obtained prior to the event. No national or university contracts were required, but chapters should verify their institution's policies.

Safety/Risk Management: Floral tools were limited and monitored, and members assisted participants as needed. Clear instructions were given to ensure safe handling of supplies.

Weather/Contingency Planning: The event was planned indoors to avoid weather-related issues. If held outdoors, an indoor backup location is recommended.

Required Resources/Materials: Flowers, greenery, vases or wrapping materials, floral tools, table coverings, signage, donation bins, and storage containers for completed bouquets and canned food.

Estimated Time Commitment: Planning required approximately 5–8 hours total for committee members over several weeks. Day-of execution took 1–2 hours for setup, facilitation, and cleanup.

Service Activity: Flower Donation

Chapter Contact Information

1. **Chapter Name/University**

Chi – West Virginia University

2. **Name of Committee Chair/Activity Lead**

Marlee Norris

3. **Email Address of Committee Chair/Activity Lead**

marleenorriswv@gmail.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

2-3 years

2. **Primary Goal(s) of Activity:**

The primary goal of this activity was to use the fellowship and sisterhood that we embody as a chapter to help serve in our community. We got together and used a part of our budget to get various flowers, then created beautiful bouquets that got donated to our local nursing home. We then did this again later but sent them to our local domestic center. We love events like these because we can serve our community and bring joy and service to the world while embracing our sisterhood, fellowship, and creativity.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

25

4. **Is there a specific or ideal time of the year for this activity?**

Not necessarily

Timeline and Planning

5. **Activity Timeline:**

Planning began about a month in advance, the committee would meet once a week and discuss who was in need of the flowers, where we could get the flowers from, pricing, delivery details, contacts, etc. The official date of the activity was September 17th, 2025.

6. **Steps to Plan, Organize, and Implement the Activity:**

- Propose idea to the sorority as a whole to gauge interest
- Pick a place (nursing home, domestic center, school, etc.)
- Contact the place and understand delivery dates and details
- Propose event to the chapter and nominate a committee
- Pick a date for the event and vote mandatory attendance if necessary
- Research flower and supply expenses that correspond with your budget
- Meet on the day decided and have everyone pick from various buckets of flowers and use their creative freedom to make all different kinds of bouquets
- Deliver soon after event (to keep them fresh and presentable)

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total: $250.00
Line: Flowers (the rest of the supplies were left over from other functions or donated)
Approximate: 1 bunch of flowers = $10.00 (on average)
Whether: On budget, because everyone respected the price range available.

Outcomes and Reflection

8. **How did your chapter measure success?**

We measured success by the number of bouquet's made and the happiness that was brought to our community!

9. **How did the chapter celebrate the completion or success of the activity?**

We celebrated by knowing that we made a difference in the lives of people in our community and participating in fellowship with each other during and after the activity.

10. **Key Takeaways or Lessons Learned:**

The creativity of each person worked well because no two bouquets were the same, which was so beautiful! Next time, maybe hold a class on how to build a good bouquet, and basic floral arrangement rules.

Collaboration and Outreach

11. **Who was involved in this activity?**

Chapter members and Community Organizations.

12. **If applicable, please list key partners or collaborators:**

I don't have the direct contacts to where these were donated, but I know it was our local nursing home and domestic violence shelter.

Publicity and Promotion

13. **How did your chapter publicize the activity *before* it took place?**

We did emails, word-of-mouth, flyers, and general group chat announcements.

14. **How did your chapter publicize or share the activity *after* it took place?**

We publicized the activity after in our semester recap with photos.

Advice and Replication Tips

15. **What advice or tips would you give another chapter trying this activity for the first time?**

I would consider how hands-on your chapter is and what is budgeting for activities like this. Additionally, I would consider pairing it with other events to maximize the attendance and convenience for your girls.

16. **Additional Helpful Information for Future Chapters:**

This was overall a pretty lowkey activity, while the time commitment was the biggest aspect, it wasn't difficult to do and is definitely a good thing you can do for your community!

Service Activity: Farm to Fork

Chapter Contact Information

1. **Chapter Name/University**

Alpha Gamma – Southern Illinois University Carbondale

2. **Name of Committee Chair/Activity Lead**

Haley Bode, our Service Chair, led our 2025 Farm to Fork event.

3. **Email Address of Committee Chair/Activity Lead**

haleymaebode@yahoo.com

Activity Overview

1. **How many years has your chapter conducted this activity?**

6+ years

2. **Primary Goal(s) of Activity:**

The primary goal of the Sigma Alpha Alpha Gamma Chapter's Farm to Fork event is to educate the public about agriculture and help people better understand how their food reaches their plate. Through this event, we aim to bridge the gap between consumers and the agricultural industry by highlighting the processes, people, and practices involved in producing safe, nutritious food. At the same time, Farm to Fork serves as an opportunity to give back by raising funds for our philanthropy, Jackson County Ag in the Classroom. By combining education, community engagement, and philanthropy, Farm to Fork supports agricultural literacy while investing in programs that teach students the importance of agriculture in their everyday lives.

Participation and Timing

3. **Approximate Number of Sisters Who Participated:**

42 sisters attended and helped execute the 2025 Farm to Fork Event.

4. **Is there a specific or ideal time of the year for this activity?**

This event could be hosted year round, but we host it in the Fall to coincide with harvest at our University Farms.

Timeline and Planning

5. **Activity Timeline:**

Planning for the Farm to Fork event begins in June with committee meetings to establish goals, assign responsibilities, and set the foundation for a successful event. In August, members contact local businesses to request basket donations and other contributions to support the event and its fundraising efforts. Starting in September, invitations are sent out and promotional posts are shared to increase awareness and encourage community participation. The week leading up to the event is designated as a work week, during which members complete final preparations, including running any necessary errands, assembling materials, and handling last-minute tasks to ensure the event runs smoothly.

6. **Steps to Plan, Organize, and Implement the Activity:**

Secure and confirm all vendors and service providers
Book caterer and confirm menu, pricing, and logistics
Confirm any rentals, trailers, or equipment needed
Finalize event location and layout
Approve all activity areas and barn usage
Coordinate with facility contacts for space approval
Plan flow of guests between activities
Develop and finalize activity plan
Select and approve all activities offered
Assign each activity to a responsible committee or group
Confirm required supplies and staffing for each activity
Design and produce event signage
Create signage for activities, schedules, directions, safety, and sponsorships
Design raffle tickets and informational displays
Print and organize signage for setup
Secure sponsorships and donations
Contact corporate and local business sponsors

Request monetary, in-kind, and activity-specific donations
Track sponsor commitments and recognition needs
Coordinate fundraising efforts
Plan raffle and silent auction structure
Build and organize raffle baskets and auction items
Coordinate with fundraising committee on goals and logistics
Determine raffle ticket pricing and sales strategy
Plan ticket sales and admissions process
Decide on ticket platforms and sales methods
Set pricing and any discount options
Establish on-site ticket sales procedures
Create and distribute promotional materials
Design event flier and promotional graphics
Share promotions on social media and email lists
Distribute materials across campus and classrooms
Organize volunteer staffing and expectations
Determine volunteer hour requirements
Assign members to activities, barns, and shifts
Create and distribute volunteer schedules
Acquire and organize event supplies
Gather all materials for games, activities, and stations
Secure decorations, seating, and rest areas
Prepare reusable backdrops and display items
Coordinate food and beverage logistics
Plan meal service timeline and location
Organize dessert, drink, and snack options
Confirm bonfire or evening food activities if applicable
Finalize safety and risk management plans
Create and display safety signage
Coordinate equipment and animal safety procedures
Establish emergency and crowd-control plans
Develop day-of event schedule
Confirm activity times and transitions
Set farm tour schedules and staffing
Assign leadership roles for event oversight
Plan event setup and teardown
Schedule setup timeline and responsibilities
Coordinate deliveries and equipment placement
Assign cleanup and breakdown duties
Post-event follow-up

Thank sponsors, donors, and volunteers
Collect and review fundraising totals
Evaluate event success and note improvements for future years

Budget and Financial Planning

7. **Budget Summary for the Activity:**

Total: $2,500.00

Actual: $2,300-2,500.00

Outcomes and Reflection

8. **How did your chapter measure success?**

We measure the success of this event primarily by the amount of money raised, as continual growth in gross funds allows us to donate more to our philanthropy each year. For the Farm to Fork event this year, we have raised $1,750 in donations, directly supporting Jackson County Ag in the Classroom. In addition to fundraising, we also evaluate success through attendance and community involvement. This event has engaged over 50 local businesses and welcomed more than 250 attendees, demonstrating strong community support and meaningful participation from both the public and local partners.

9. **How did the chapter celebrate the completion or success of the activity?**

We celebrate during chapter by cheering one another on and recognizing the hard work that goes into making the event successful. Most importantly, we celebrate by being able to give back to an agricultural organization that supports and educates children, reinforcing the impact our efforts have on the next generation.

10. **Key Takeaways or Lessons Learned:**

One of the key takeaways from this event is the importance of being extremely organized and having every detail meticulously planned in order for everything to run smoothly. This is especially critical when members are responsible for preparing and serving the food, as it requires careful coordination, clear communication, and strong time management. When planning is thorough, it ensures that guests receive a meal that is well-prepared, efficiently

served, and truly worth the price of admission, while also allowing members to confidently manage their roles and responsibilities throughout the event.

Collaboration and Outreach

11. Who was involved in this activity?

Alumnae, Parents/Families, Other Campus Organizations, University Departments, Business or Industry Partners, and Community Organizations.

12. If applicable, please list key partners or collaborators:

SIU University Farms, SIU College of Agriculture, Rendelmann Orchards, various agriculture clubs and RSO's, various other greek organizations, Tim and Laura Bode, Outsiders Bar and Grill, Rebecca Dell, Peggy Crook, St. Clair County Businesses, Sue Greenfield, Dead Ends Hair Salon, SI Bowling, Cool Spoons, Delaney Crews, Dr. Eric Brevik, SIU Block and Bridle, Main Street Saloon, Jim Jackson, Kylie Richter , Haley Carlton, The Science Center, Sydenstricker Nobbe, John Deere, Union County Farm Bureau, Jackson County Farm Bureau, Clad and Cordon Vineyard, Pour Vineyard, Army National Guard, Texas Roadhouse, Bruening Heating and Cooling, Sloane Implement

Publicity and Promotion

13. How did your chapter publicize the activity *before* it took place?

We publicized through email, social media, flyers, campus calendars, face to face ticket sales, and word of mouth.

14. How did your chapter publicize or share the activity *after* it took place?

We published on social media how the event did and how much we were able to raise for Jackson County Ag in the Classroom.

Advice and Replication Tips

15. What advice or tips would you give another chapter trying this activity for the first time?

It is highly encouraged to start planning at least six months in advance for an event of this size.

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P.O. BOX 402, HAMPTON IA 50441
641-519-0840 • SIGMAALPHA.ORG